

New Strategies, Products & Services Revealed at National Healthcare Career Network (NHCN) Fall Partner Conference

NHCN Professional Healthcare Association & Society Partners Celebrated Results & Previewed an Innovative Suite of New Recruiting Solutions

Hunt Valley, Maryland – November 7, 2011: After a successful Partner Conference in Chicago on October 27th, John Bell, Managing Partner of the National Healthcare Career Network (www.NHCNnetwork.org) and CEO of Boxwood Technology (www.boxwoodtech.com), said, “The collective efforts of the NHCN’s nearly 270 healthcare trade associations and professional societies are the envy of the online recruiting industry. Our Network Partners inspire the NHCN’s leadership team to continue to create products and services that bring valuable results and ROI for healthcare employers seeking high-quality hires.”

The NHCN Fall Partner Conference took time to honor certain Network Partners for exceptional performance. The first-ever presentation of the NHCN Distinguished Achievement Awards brought recognition to the Colorado Hospital Association (www.healthcarecareers.cha.com), The Association of Clinicians for the Underserved (www.careers.clinicians.org), and The American Society for Therapeutic Radiation & Oncology (www.astro.org/careercenter), for significant increases in specific areas.

According to Kellie Bonthron, Employment Specialist, Colorado Hospital Association (CHA), “We were thrilled to be acknowledged for our efforts to connect healthcare employers with top talent. Receiving this award is both meaningful and motivational to CHA, and it validates why being part of the NHCN has helped us in our goals.”

The NHCN provides its Network Partners with a wide range of support – from direct sales and marketing to new product and service development. Bell explains, “The NHCN’s business model is built around what drives success for our Network Partners – individually and as a group. We share ideas, best practices and financial results as true partners, and focus on how the NHCN is strengthened by collaboration and cooperative planning.”

The conference also featured a panel session comprised of prestigious employers and recruitment advertising agencies on their needs and expectations, and a brainstorming session that posed specific challenges to Network Partners.

As stated by Bell, “Our central mission is to provide healthcare employers with access to the specialized talent represented by healthcare associations and societies. Once again, the intelligence, input and enthusiasm of our Network Partners laid the groundwork for even more innovative solutions from the NHCN. With their participation in strategic planning, the NHCN has infinite potential.”

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About the NHCN (will insert)

About Boxwood Technology (will insert)

