National Healthcare Career Network and AHACareerCenter.org Respond to Health Care Workforce Shortage with Record Number of Job, Resume Postings

Leading Pediatric Hospital Leverages Online Recruitment Tool to Tackle Health Care Staffing Issues

Chicago (September 01, 2010) — AHA Solutions, a subsidiary organization of the American Hospital Association (AHA), announced today significant growth milestones for National Healthcare Career Network (NHCN) and AHACareerCenter.org, an innovative online recruitment resource specifically designed for the health care field. Job postings have skyrocketed to nearly 5,000 per month, the number of job seekers has grown to 9,000 per month, and online resume postings now total more than 57,000.

Recognizing that critical staffing issues can threaten hospitals’ performance and quality of patient care, the American Hospital Association co-founded the NHCN and AHACareercenter.org in 2008. Since its launch, the NHCN has expanded to align more than 220 health care trade associations and professional societies on a common technology platform, connecting more than two million talented association members with potential health care employers.

“As health care reform transforms our nation, challenges such as health care workforce shortages in multiple disciplines, a maturing worker population and academic institutions’ lack of capacity and faculty to educate larger classes of health care professionals, are creating a difficult environment for today’s health care organizations,” said Anthony J. Burke, president, AHA Solutions, Inc. “The NHCN and AHACareerCenter.org provide access to a specialized talent pool of health care professionals, enabling organizations to attract and retain highly skilled professionals despite a challenging workforce environment.”

Texas Children’s Hospital Turns to AHACareerCenter.org

One such organization that has recognized the benefits of NHCN and AHACareerCenter.org is Texas Children’s Hospital, one of the leading pediatric hospitals in the United States. With more than 7,000 employees, including 1,500 primary care physicians, pediatric subspecialists, pediatric-surgical subspecialists and dentists on staff, Texas Children’s is one of the largest and most respected employers in the Houston area.

Despite numerous accolades and international recognition for its expertise and breakthrough developments in clinical care and research, Texas Children’s faced serious workforce challenges such as:

- Retaining mature ‘baby boomer’ workers expected to retire within the next decade.
- Recruiting the ‘millennial generation’.

Texas Children’s tackled these issues head-on with AHACareerCenter.org. “With one click, AHACareerCenter.org gives us access to health care-specific professionals in several niche markets that are usually not reached through traditional recruitment efforts,” said Rob Kitto, Manager of Talent Selection & Recruitment at Texas Children’s.

Seamlessly Planning to Build Tomorrow’s Health Care Workforce

In addition to identifying candidates for current openings at Texas Children’s, NHCN and AHACareerCenter.org are empowering the organization to anticipate and address future workforce challenges.
“With these healthcare-specific recruiting solutions, we are able to access talent needed to staff up for the future,” Kitto indicated. “Ten years from now, health care will have a much different landscape and we need to be ready.”

Connecting the Right Person with the Right Job
For more information on NHCN and AHACareerCenter.org – and to access the health care talent with the skills and qualifications you need – call 800-242-4677, email careers@aha.org or visit www.ahacareercenter.org.

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About AHA
The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities. The AHA is the national advocate for its members, which includes more than 5000 hospitals, health care systems, networks, and other providers of care, and 38,000 individuals. Founded in 1898, the AHA provides education for health care leaders and is a source of information on health care issues and trends. For more information, visit the AHA Web site at www.aha.org.

About the National Healthcare Career Network and AHACareerCenter.org
Recognizing that critical staffing issues threaten hospitals’ performance and quality of care, the American Hospital Association co-founded the National Healthcare Career Network (NHCN) with Boxwood and ASAE (American Society of Association Executives). By aligning more than 220 trade associations and professional societies on a common platform, NHCN provides health care organizations with access to a high quality talent pool of more than two million members, as well as vast data sources and career development-related tools housed in the affiliate associations. As part of the NHCN initiative, AHA Solutions manages AHACareerCenter.org, the lead online site matching health care employers with the highest qualified candidates. For more information, call 800-242-4677, email careers@aha.org, or visit www.ahacareercenter.org.

About Texas Children’s Hospital
Texas Children’s Hospital is committed to a community of healthy children by providing the finest pediatric patient care, education and research. Renowned worldwide for its expertise and breakthrough developments in clinical care and research, Texas Children’s is ranked in the top ten best children’s hospitals by U. S. News & World Report. Texas Children’s also operates the nation’s largest primary pediatric care network, with more than 40 offices throughout the greater Houston community. Texas Children’s has embarked on a $1.5 billion expansion, Vision 2010, which includes a comprehensive neurological research institute, the formation of a maternity center, and the development of the new West Campus, Texas Children’s first pediatric hospital in a suburban setting. For more information on Texas Children’s Hospital, visit www.texaschildrens.org. Get the latest news from Texas Children’s Hospital by visiting the online newsroom and on Twitter at twitter.com/texaschildrens.

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