



**For Immediate Release**

**American Association of Homes and Services for the Aging  
Joins the National Healthcare Career Network as Founding Partner**

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*Aging services organization joins other healthcare associations  
to address national crisis in healthcare staffing*

**WASHINGTON, DC –September 29, 2008** – In light of the critical shortage of healthcare workers, the American Association of Homes and Services for the Aging has joined the National Healthcare Career Network, which links the job boards of more than 85 other healthcare associations.

The goal of the Network is to give healthcare recruiters easy access to high quality job candidates from healthcare associations. AAHSA's 5,800 member organizations specialize in aging services from adult day services and home health to assisted living residences and nursing homes.

"AAHSA's commitment is to create the future of aging services through quality that people can trust," said Dr. Larry Minnix, AAHSA president and CEO. "Joining the National Healthcare Career Network contributes to making sure our field has the talent to maintain that future. This is one of the most critical issues facing long-term care today."

AAHSA joins two other founding partners: the American Hospital Association and ASAE & The Center for Association Leadership as well as well-known network members such as the American Academy of Pediatrics and the American Public Health Association. Healthcare recruiters can access qualified job seekers from all associations in the Network, giving them faster access to the best candidates through one job board.

"We welcome the American Association of Homes and Services for the Aging to the Network," said John H. Graham IV, CAE, president and CEO of ASAE & The Center for Association Leadership. "The Network will promote associations as the primary resource for finding the talent to care for aging Baby Boomers in the coming decades."

"Professional workers in the aging services field are active members of their professional associations," Minnix said. "As a member of the Network, we have linked forces with other like-minded associations that seek to make it easier to fill healthcare positions with qualified candidates."

The National Healthcare Career Network is powered by the NHCN's Managing Partner, Boxwood. The system links healthcare trade and professional association job boards into a single recruitment resource for recruiters, seeking qualified healthcare professionals and

those workers looking for career opportunities in the field. A single job posting can now reach over 85 association career centers, which expands the search into multiple talent pool communities.

Boxwood Chairman and CEO, John Bell said the critical staffing shortage in the healthcare industry prompted the idea to bring healthcare association job boards together. Boxwood is the Managing Partner for other career networks, including: Engineering and Science Career Network, Diversity Talent Network and Marketing Career Network.

“As the US population ages, the need for aging services employees will grow,” Bell said. “Membership in the National Healthcare Career Network gives AAHSA recruiters the opportunity to find top candidates through the network’s growing list of network partners.”

For a complete list of associations and trade organizations that have joined the NHCN, visit [www.nationalhealthcarecareernetwork.com](http://www.nationalhealthcarecareernetwork.com).

### **About the American Association of Homes and Services for the Aging**

The members of the American Association of Homes and Services for the Aging help millions of individuals and their families every day through mission-driven, not-for-profit organizations dedicated to providing the services that people need, when they need them, in the place they call home. Our 5,800 member organizations, many of which have served their communities for generations, offer the continuum of aging services: adult day services, home health, community services, senior housing, assisted living residences, continuing care retirement communities and nursing homes. AAHSA’s commitment is to create the future of aging services through quality people can trust.

### **About ASAE & The Center for Association Leadership**

ASAE & The Center for Association Leadership are two organizations linked together by a common belief and passion. The American Society of Association Executives is a membership organization of more than 24,000 association executives and industry partners representing more than 11,000 organizations. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in 50 countries around the world. The Center for Association Leadership is the premier provider of learning, knowledge and future-oriented research for the association profession. Together, ASAE & The Center for Association Leadership provide resources, education, ideas and advocacy to enhance the power and performance of the association community. For more information about ASAE & The Center, please visit [www.asaecenter.org](http://www.asaecenter.org).

### **About Boxwood**

Association online career center leader Boxwood, in partnership with the American Hospital Association and ASAE and the center for association leadership, is inviting all healthcare associations to join The National Healthcare Career Network (NHCN). The

NHCN is a comprehensive healthcare career portal that promotes associations as a collective force to combat healthcare workforce shortages.

**About the National Healthcare Career Network**

The National Healthcare Career Network (NHCN) brings together healthcare audiences across the healthcare spectrum and connects them through a single network. The NHCN aligns healthcare associations – asking each one to become involved – owning and participating together to create a network of linked professional healthcare membership organizations to provide job placement, career development and advancement opportunities to healthcare professionals. The NHCN was formed as an initiative to promote healthcare associations as the preferred resource for finding healthcare talent.

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**National Healthcare Career Network**

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